



EYELASH & BEAUTY DARWIN

# *Cosmetic Tattoo Ebook*

Your complete information guide to our  
cosmetic practices and procedures

# Who we are

Established in 2006, Eyelash & Beauty Darwin has been in the forefront in looking after the Darwin locals and by-passing tourist for over 14 years. We are located in the heart of Darwin city which allows for flexible appointment times scheduled around your work.

We have grown from specialising in eyelashes and eyebrows to now including cosmetic tattoo services and we continue to add to our knowledge and qualifications to strive for the best service in Darwin.

The owner of Eyelash & Beauty Darwin, Helen Wilkinson, is a fully qualified Beauty Therapist with over 35 years experience in the industry. From starting her business in Darwin in 2006, she has completed numerous courses to increase her knowledge and skill level in eyelashes and then took further advanced classes with several world renowned PMU artist's.



Helen Wilkinson, owner of  
Eyelash & Beauty est. 2006

# What is PMU?

PMU is a cosmetic technique of tattooing pigments into the skin to create a makeup appearance. It is a safe alternative to the expensive and daily habit of applying makeup to the eyes and lips. In conjunction to this, we also provide the ability to create Aerola's, camouflage scars as well as camouflaging home-made tattoos, skin grafts, and also radiation tattoos.

See next page  
for a list of our  
PMU services!



## Did you know?

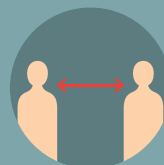
PMU **is not** painful! We use numbing creams prior and during the procedure

# We are COVID-safe!

We understand the importance of keeping our community safe during these times and appreciate you adhere to the measures we have put in place to help do so.



Sanitise hands upon  
arrival of appointment



Keep 1.5m apart from  
other people in the  
waiting area



Please do not enter our  
studio if you are sick or  
experiencing COVID-19  
symptoms

# Paramedical Tattoo

Paramedical Tattooing includes the camouflage of scars. This involves the insertion of skin coloured pigments into the skin that mimics the appearance of natural tones and features of the body that have been disfigured due to accidents, surgery, birth defects, self harm scars and many more.

This can include:

- Alopecia colour enhancement
- Skin cancer scars
- Areola and nipple creation
- Radiation tattoo camouflage
- Surgical, self-harm and acne scars
- Burns, skin grafts, stretch marks

The list is endless!

## Did you know?

We provide a **FREE** service to change your radiation tattoo's into natural looking freckles?



Skin graft camouflage  
📱 @cinnamongirltattoo



# Areola Tattoo

Helen is the first in Australia to study the Vicky Martin Method of Post mastectomy 3D nipple and areola tattooing. The method has been meticulously formed over years of perfecting by London based Vicky Martin who has graciously passed on her techniques to Helen.

*Helen says "What women who have had a mastectomy go through is their own journey and one that I can't comprehend but I am so excited that I am now able to join them on that journey by helping them".*



The art of Helen's Areola  
Tattooing



# Lip Blush

Lip blush is a semi-permanent cosmetic tattoo that enhances the lips natural tint and shape by giving them a boost of blush colour. The outcome is to define your lips by making them look full in a very natural way. We start with an initial session for the lip blush and finish it off with a perfection visit after 6 weeks. This type of treatment can last up to three years.



*Before and after of our lip blush client*

# Saline Removal

Our Saline Removal is for small tattoo removals. If your tired of looking at an old faded tattoo or a big mistake you may have made all those years ago, we can remove it with Saline removal. This procedure usually takes 2 – 4 sessions unlike laser that can require many more visits. The saline solution draws the tattoo out of your skin (Laser pushes the tattoo pigment into the body which then releases it through the body's system). Saline removal is a very effective form of tattoo removal.



*Small Tattoo Saline Removal*

# Eyebrows

## Powder/Ombré Brows

This technique is done by using a needle to deposit pigment into the skin in hundreds of tiny dots that create an overall powder-like effect. The result is a more controllable colour that can be tailored to meet your needs. These beauties can last up to 3 years and is ideal for oily or mature skin.



*Ombré Brows*

## Mirco-blading

This procedure (also known as feather touch or 3D brows) is created with a handheld tool to manually draw hair strokes to the eyebrows. The results are typically achieved in just two sessions and last up to 1 year depending on the clients aftercare and lifestyle. This procedure is not ideal for oily skin types.



*Micro-blading brows*

## Hybrid Brows

A combination of micro-blading and powder brows. The powder/ombre technique is used for the majority of the brow, making them look full and naturally shaped. The micro-blading technique is used only at the head of the brows to create the subtle hair stokes.



*Hybrid Brows*

# Preparation for PMU

Here at Eyelash and Beauty Darwin, we strive to provide the best cosmetic tattooing in Darwin. We wish that you understand the full procedures of PMU and trust you can come prepared prior to the initial appointment.

Each procedure does have it's own preparation guidelines which you will receive prior to your consultation, the below however are mandatory in all procedures.

Please **do not consume Alcohol** within 24 hours of your procedure. Consuming alcohol the day before the procedure will cause bleeding and thin the tattoo pigment causing the tattoo to not last as long as it should.

**If you take fish oil capsules, please stop taking them for up to 2 weeks before your procedure** as fish oil will also cause bleeding.

If you are having a Lip tattoo and have had **cold sores** in the past it is essential that you take a preventative for example L-Lysine, you will receive more information about this in your consultation.

Please arrive 10 minutes early to your appointment as we will require you to complete a client history form.



## Aftercare Instructions

Each procedure has different aftercare instructions that you will receive after your procedure. Below is a guideline to give you an idea.

### THE DAY OF TREATMENT

30 minutes after the treatment has been completed, blot the area with a damp cotton round to remove all the LYMPH & previously applied cream, repeat this up to 5 times on the first day.

### AFTER 3 DAYS

Maintain facial hygiene and apply the aftercare cream prescribed by your therapist, after washing your face at least once a day. During this time you may experience some itchiness. Please **DO NOT scratch** as you could remove the pigment. You may also see small scabs form during the first week, do not worry as these will fall off as you skin self-heals.

After 7 days your tattoo might be slightly lighter than expected. Do not be alarmed as it will adjust to the correct colour after approximately 4 weeks during the heal time.

### WHAT IS TO BE AVOIDED

During the first 7 days avoid all creams (except the protective one) and all makeup (foundation and powders) on any part of your brow area.

**PLEASE DO NOT** apply any brow pencil, powder or pomade cream.

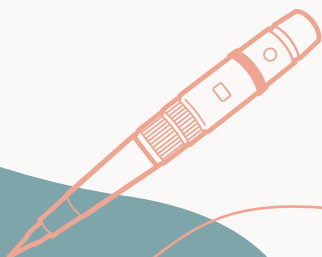
Avoid workouts that involve a lot of sweating, sauna, facial massage and steaming (inhalation).

### IN THE NEXT 30 DAYS

**PLEASE AVOID** sunbathing, solarium, light therapies, chemical peels, fruit acids, micro-dermabrasions, creams that contain regeneration factors (exfoliants etc. on brow area) and laser treatments over the area (FLAXEL LASER, IPL) because they can destroy the pigment and cause burns.

Use of antibiotics and hormonal therapy can lead to a faster pigment fading. Always protect the eyebrows from the sun with SPFs (however, please avoid putting any sunblock on brows during the first 7 days – wear a hat instead).

If you have any concern please contact your Therapist at Eyelash & Beauty immediately. If you have any irritation please contact your Therapist or consult a Pharmacist or your Doctor immediately.





# Are you interested in our cosmetic tattoo services?



For more information give us a call on  
**8941 8114** or book a consultation online at  
**[www.eyelashbeautydarwin.com](http://www.eyelashbeautydarwin.com)**

*Please note: all online bookings require a deposit*

afterpay 

We accept Afterpay  
payments in store!

